



For more information, contact

Ann Kvaal, (651) 489-1321 or ann@annkcommunications.com

Get What It Takes to Be a Leader

Free Women at the Top™ Virtual Leadership Conference features 25 experts in five key areas

INVER GROVE HEIGHTS, Minn. (3/1/10) – Self-awareness – which *Harvard Business Review* recently called the key trait of great leaders – is the goal of an upcoming high-energy, leadership-focused virtual conference for professional women from March 22-26, 2010.

The [Women at the Top™ Virtual Leadership Development Conference: Amplify Your Success](#) kicks off March 22 as a complimentary weeklong program open to the public. Twenty-five experts in five core leadership development areas will lead sessions from noon to 1:30 p.m. CST each day.

The virtual conference – offered free of charge via telephone – is sponsored by the [Women at the Top™ Network](#), a new community of women whose career goals include helping others succeed. To register, go to www.redladder.com/WATTmember/Virtual_Conference.

“Our vision is a woman in every boardroom,” said **Regina Barr**, founder of the *Women at the Top™* Network and CEO of Red Ladder, Inc. “The way to accomplish that goal is to work individually on developing leadership skills and to work collectively at making sure women have access to the right people, projects and positions.”

Expert speakers will focus on five leadership areas. They are:

- Interpersonal skills;
- Self-management;
- Personal accountability;
- Influencing others; and
- Goal achievement.

By focusing on these areas, women can examine their own strengths and weaknesses and develop a personalized plan for overcoming limitations, Barr explained. The sessions are designed for women at any level who aspire to become leaders within their field or organization.

A one-year Women at the Top™ Network Founding Member package is just \$99 and includes a free recording and transcript of the Virtual Leadership Development Conference, as well as [complimentary coaching sessions, teleseminars, author interviews and more](#). Non-members can purchase a recording and transcript of the conference for \$39, which includes a two-month trial membership.

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The conference's featured experts include successful business leaders and entrepreneurs, speakers, authors, professional coaches, and media commentators. They are:

Monday, March 22 (noon-1:30 p.m. CST): Interpersonal Skills

[Sarah Sladek](#), founder and CEO of Limelight Generations

[Roshini Rajkumar](#), author and founder of Roshini Multi Media

[Kelle Sparta](#), professional speaker, author and coach

[Arlene Vernon](#), human resources consultant, speaker, trainer and president of HRx, Inc.

[Ann Romberg](#), co-owner of Wisdom Horse Coaching and founder of Carrot Coach

Tuesday, March 23 (noon-1:30 p.m. CST): Self-Management

[Cheryl Alexander Stearns](#), educator, coach and CEO of Cheryl Alexander & Associates

[Mary Jane \(MJ\) Paris](#), author and president of Positive Impact Consulting Services, LLC

[Faith Ralston](#), speaker, advisor, coach and creator of the Play to Your Strengths® Talent system

[Angela O'Mara](#), founder of the PR firm The Professional Image and author of *Lipstick.Laptops.Life*

[Gabrielle Hamen](#), president of You Have The Power; author of *Thrivorship: Power Tools for Success*

Wednesday, March 24 (noon-1:30 p.m. CST): Personal Accountability

[Louise Kurzeka](#), time- and space-management consultant and founder of Everything's Together®

[Libby Gill](#), public relations and branding expert to the entertainment industry

[Sam Parker](#), cofounder of Give More Media Inc. and author of *212° the extra degree®* and *Smile & Move™*

[Dia Satori](#), founder of Strategic Dreaming, Inc., women's ezine publisher and author of *C Sweets*

[Melissa Curzon](#), former bank executive, president of Triumph Solutions; publisher, TFW magazine

Thursday, March 25 (noon-1:30 p.m. CST): Influencing Others

[Judy Zimmer](#), Certified Effectiveness Coach who works with finance consultants through SALO

[Betsy Buckley](#), speaker, coach, trainer and founder of What Matters, Inc.

[Kathy Curran](#), PhD, strategic change consultant through Resources for Creative Change, Inc.

[Monica Moses](#), former executive and principal of leadership coaching firm Zumo Consulting

[Wendy Houser Blomseth](#), branding expert and owner of InBeaute Photography

Friday, March 26 (noon-1:30 p.m. CST): Goal Achievement

[Jennifer Kuchta](#), co-founder of The Goals Institute and co-creator of several business book series

[Julie Moore Rapacki](#), president of the career and leadership consulting firm Polish Your Star

[Alison Kero](#), organization and productivity expert and founder of Gotham Concierge

[Myrna Marofsky](#), principal of Red Book IIc and founder of The Business Women's Circle™

[Sandra Wakefield](#), business leader and motivational speaker.

More information about each featured expert and her topic can be found at

www.redladder.com/WATTvirtualconferencespeakers. To join the WATT™ Network, call (651) 453-1007, email info@theWATTnetwork.com.

About Regina Barr: Barr, founder of the [Women at the Top™ Network](#), is a former marketing executive and founder/CEO of [Red Ladder, Inc.](#) She helps organizations manage transitions, complete major projects, build strong teams and develop leadership talent. She is an executive coach, professional speaker, trainer, writer and media commentator who holds master's degrees in business administration and human development.

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